
EXPERIENCE

- **Senior Visual Designer, Intuit**
October 10 – current. Formerly part of the QuickBooks Connected Services team, currently a hybrid visual / experience designer on the QuickBooks Mobile for Android team. I help bring life to new features, app improvements, and all manner of small business needs.
- **Interactive Designer, various** [contract and freelance]
January 10 – October 10. For covert Seattle start-up, Intersect, reviewed user experience, designed user interface elements for site and iPhone app, and helped strategize future incarnations and eventual release of website. For incubating Microsoft project, Courier, designed and refined web-based experiences for video interaction prototypes. For up-and-coming Seattle education nonprofit, CCER, designed visual identity and brand concept for use in print and web. For small agency Fell Swoop, designed websites for e-commerce and financial clients.
- **Designer, POP**
April 09 – February 10. For large Seattle interactive agency, designed visual web experiences for clients ranging from large corporations to small nonprofit and arts organizations, including Target, Swedish Medical Center and the San Francisco Opera.
- **Designer, IF/THEN**
November 08 – April 09. For small Seattle design firm, helped design and build HTML emails, XML-driven Flash modules, and CSS / HTML page layouts for diverse clientele. Hand-coded HTML, CSS and Actionscript 2. Designed sitemaps and wireframes when necessary.
- **Interactive Designer, Starbucks Coffee Company** [through Aquent]
March 08 – November 08. For Seattle headquarters, designed and coded Flash banner ads and homepage elements, reskinned starbucks.com for seasonal promotions, designed and produced HTML emails and graphics for continued maintenance of current website.
- **Interactive Designer, Fitch**
September 07 – March 08. For Seattle office, designed HTML- and Flash-based projects. Collaborated with in-house and external development teams for web development.
- **Graphic Designer, RMB Vivid**
March 06 – September 07. For small, award-winning design agency in downtown Seattle, designed identity systems and collateral pieces for real estate and nonprofit clients. Designed HTML- and Flash-based websites and, in collaboration with Flying Machine Development, edited Flash and XML files to create dynamic content.

EDUCATION

- **Certificate program in Flash Application Development**
June 08. University of Washington Extension, Seattle, Washington
A thorough exploration of coding Flash sites and applications in Actionscript 2.
- **Master of Fine Arts: Visual Communication Design**
June 04. University of Washington, Seattle, Washington
Masters thesis focused on 20 methods of persuasion used in advertising. Included postcards, flyers, and an educational website.
- **Bachelor of Arts: Art**
May 98. Yale University, New Haven, Connecticut
Senior project focused on signs / symbols of racial identity within border culture, in the form of a board game.